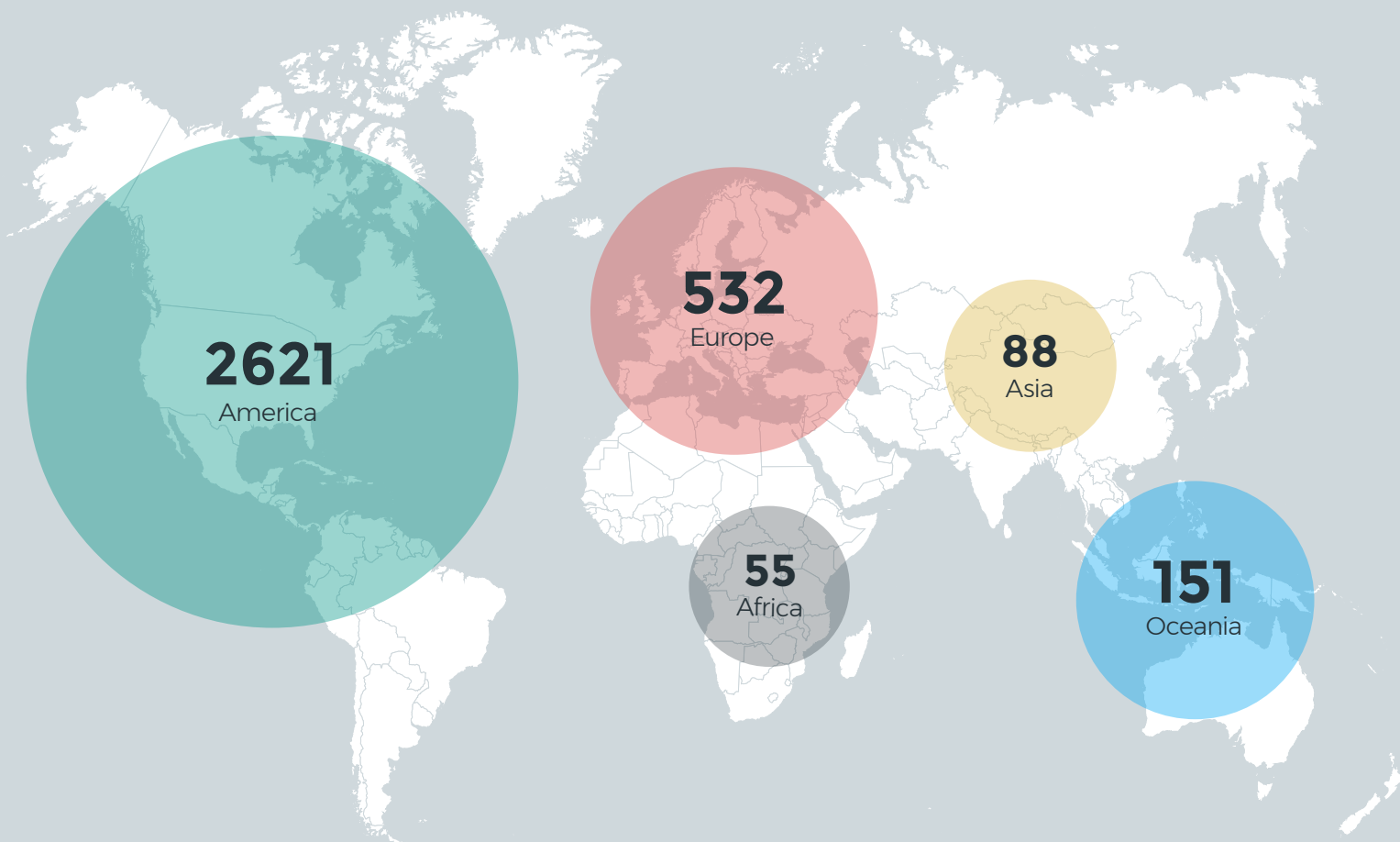


WHO'S USING ACTIVTRAK

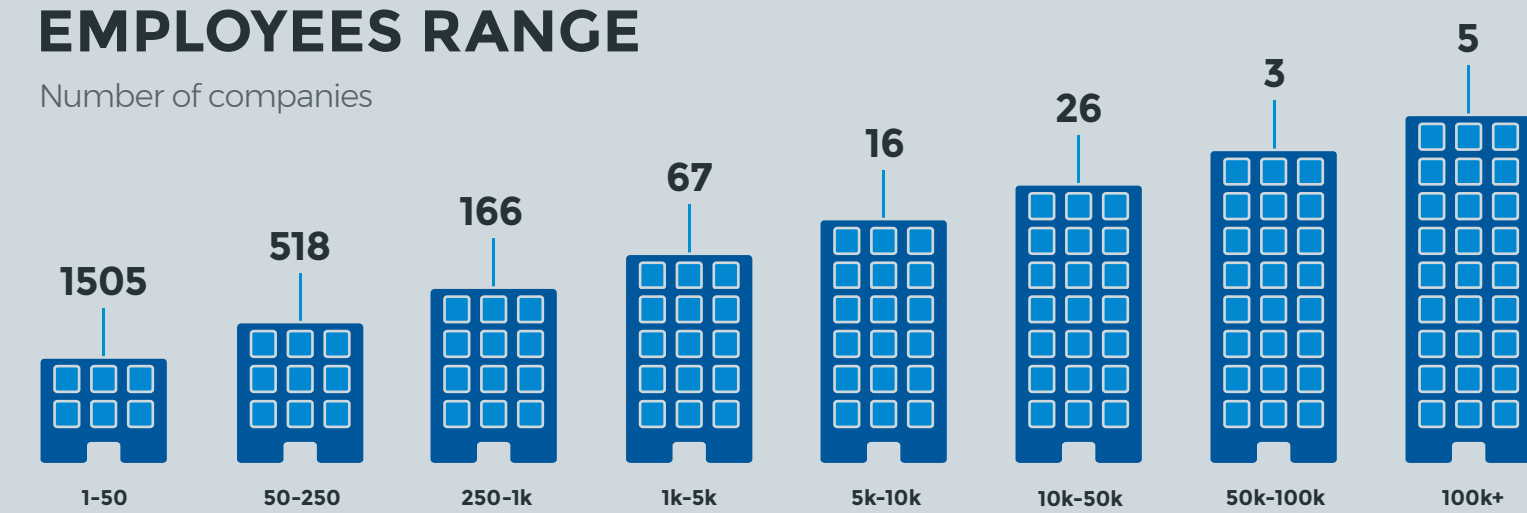
GEOGRAPHICAL VARIANCE

USA 2427 Companies | UK 378 Companies | Canada 141 Companies | Australia 117 Companies | India 42 Companies



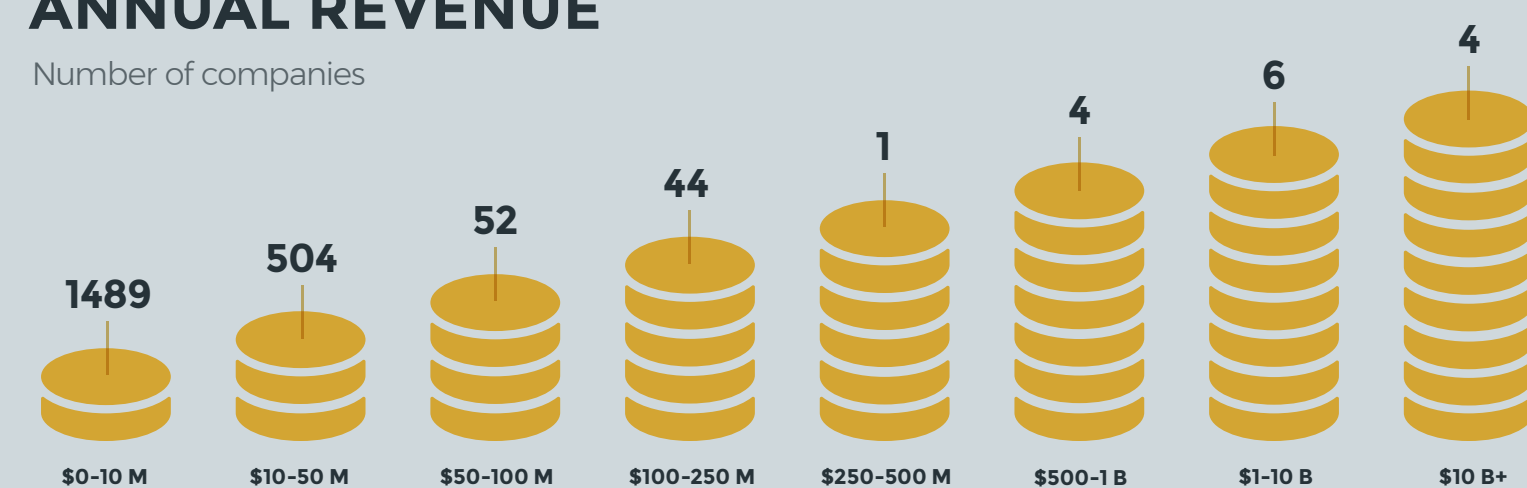
EMPLOYEES RANGE

Number of companies

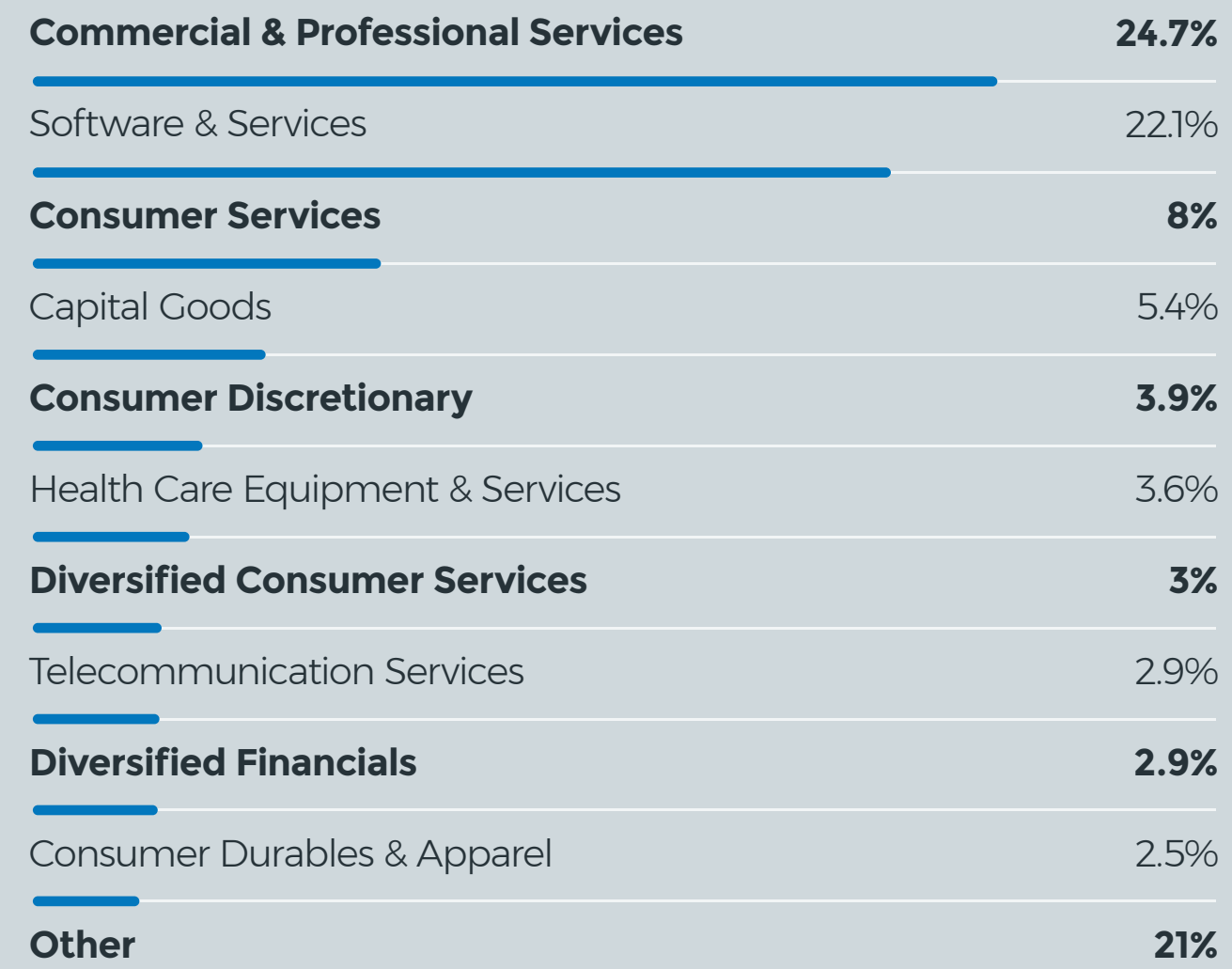


ANNUAL REVENUE

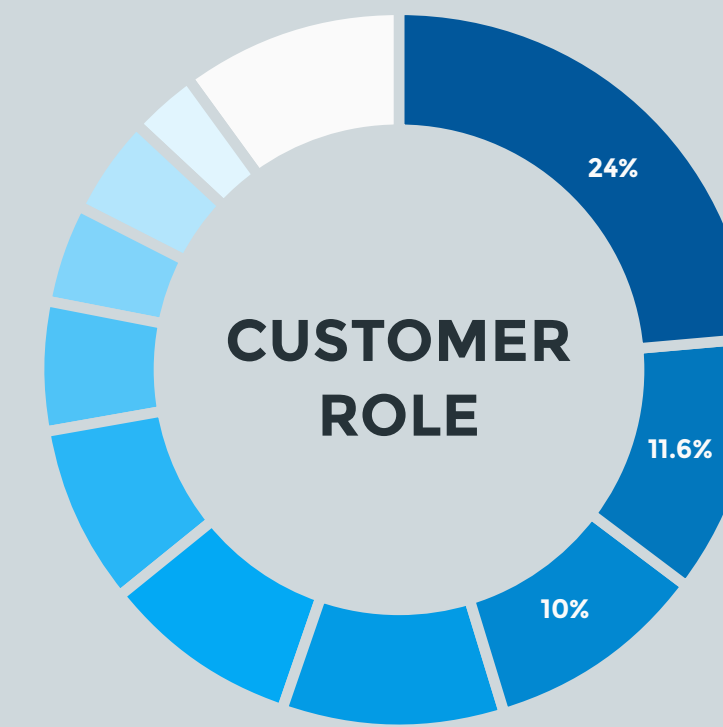
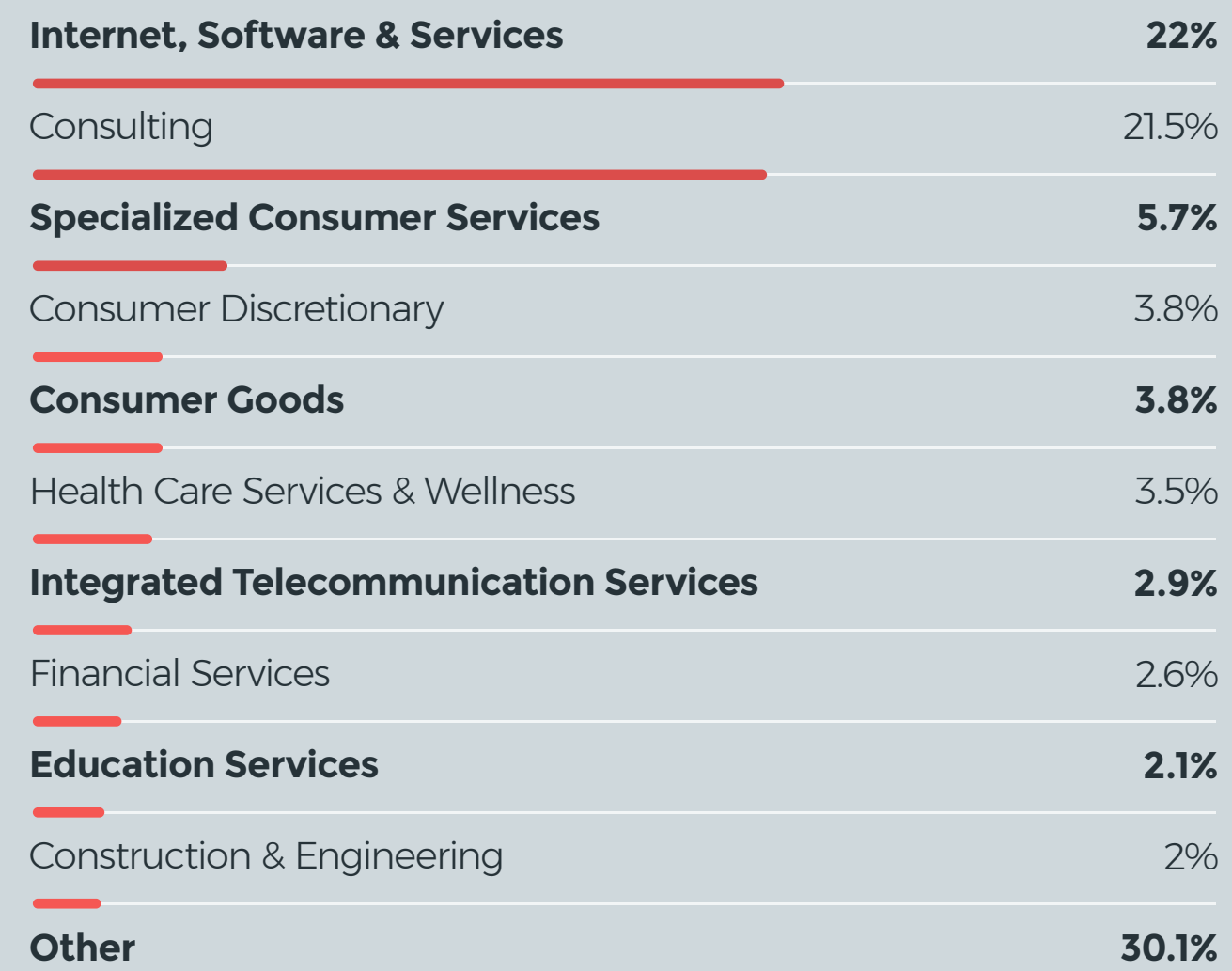
Number of companies



INDUSTRY GROUPS

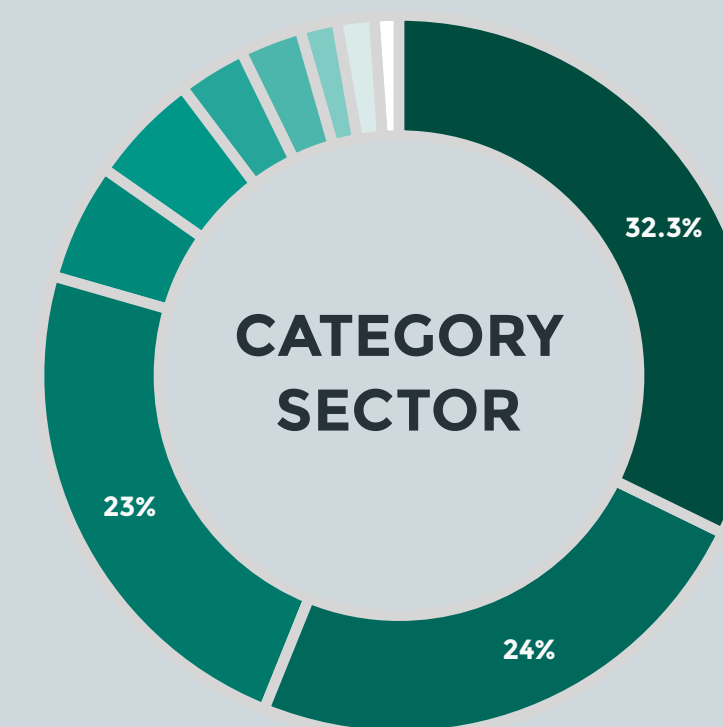


SUB-INDUSTRY GROUPS



- Information Technology 24%
- CEO 11.6%
- Engineering 10%
- Operations 10%
- Owner 9%
- President 8%
- Sales 6%
- Finance 4.5%
- Marketing 4.5%
- Founder 3%
- Other 9.9%

SENIORITY



- Industrials 32.3%
- Consumer Discretionary 24%
- Information Technology 23%
- Financials 5.4%
- Health Care 5.1%
- Telecommunication Services 3%
- Consumer Staples 2.8%
- Materials 1.7%
- Utilities 1.7%
- Energy 1%

94.5% Private Companies | 3% Education | 1.8% Personal | 0.4% Government | 0.3% Public