ACTIVTRAK INSIDER THREAT DETECTION

Unrivalled Data Control

Detect risky behaviors with Alarms you can customize.

Get clear, visual evidence of security breaches with Screenshots, Real-Time Screenshots, and Videos.

Protect sensitive info in screenshots with Image Redaction.

Review a complete history of events with Alarm, Activity, and Audit Logs.

Integrate ActivTrak into an unlimited number of your existing systems via WebHooks.

Gain peace of mind by storing your ActivTrak data in a region of your choice, or on prem.

Who Uses ActivTrak?

[Logos of various companies]
A WHOLISTIC APPROACH TO INSIDER THREAT MITIGATION

We live in a time when the number of data breaches is increasing year after year. These leaks affect all sizes of businesses, from start-ups to multi-billion-dollar enterprises.

These organizations try to anticipate and defend against external attacks, while often leaving themselves vulnerable to internal breaches. The fact is, 28% of data breaches involve insiders, and nearly 1 in 5 of those was the result of unintentional errors.

“28% OF DATA BREACHES ORIGINATE INTERNALLY.”

Source: Verizon Data Breach Investigations Report - 2018

ActivTrak’s comprehensive approach to user behavior analytics ensures that admins have the protection and tools they need to prevent and detect insider threats.

The discrete Tracking Agent is easily installed on any number of machines running MacOS, Windows, ChromeOS, and the Chrome Browser. Once installed, the Agent begins to collect logs and screenshots of every activity that happens on the machine, effectively becoming a virtual black box for your organization.

INSIDER THREAT DETECTION ON YOUR TERMS

ActivTrak is built with unparalleled customization to detect and prevent threats in a way best suited for your situation. Start with default or customized alarms that trigger when predefined conditions are met, like when a user downloads unsafe software. Alarms trigger the reactions that work best for your business, including email alerts, WebHooks, application termination, screenshots, popup messages, and videos. Additionally, you can get in front of threats by implementing behavior-based risk scores to clearly identify who your riskiest users are. You decide which activities are riskier than others.

It’s not just web or application activity that ActivTrak can react to. The Agent will sense when a USB is inserted and written to, detecting attempted data theft before it goes out the office door.

Scalability starts with installation. Choose a method and the data storage location best for your size and needs. Whether you want your data stored in the cloud closer to home, or at home via a non-premise system, ActivTrak is suited for all organizations regardless of size, location, or network needs.

ActivTrak.com
sales@activtrak.com
+1 (888) 907-0301 | +44 1438 305020
(2pm to 12am London, UK Time)